

JERROLL M. SANDERS

www.jerrollsanders.com



National Change Agent, Chief Executive, Entrepreneur

Jerroll Sanders: A Business Leader

Jerroll Sanders is an accomplished executive and communicator who has helped businesses—large and small—formulate and implement enterprisewide strategies to cement their relevance, viability, and profitability. Sanders possesses extensive knowledge and experience in the areas of sales, profit and loss management, change management, marketing and advertising, diversity, cost and financial accounting, project management, training design, manufacturing process improvement, and strategy development. Sanders is particularly skilled in designing and implementing innovative processes and strategies that deliver exceptional results. Using her strong business acumen, she marshaled her start-up firm, The Writing Company (TWC), into a multimillion dollar corporation that served local, state, and federal governmental entities and corporations throughout the U.S., including Marriott Corporation, Union Pacific, Enterprise Rent-A-Car, HBE Corporation, State of Missouri, Anheuser-Busch, Internal Revenue Service (IRS), City of St. Louis, City of East St. Louis, St. Louis Regional Commerce and Growth Association, Minority Business Council, St. Louis Convention and Visitors Bureau, and countless other large and small entities. Under Sanders' leadership, The Writing Company successfully designed and managed a process that led to a complete nationwide revamping of complex Internal Revenue Service (IRS) notices. The IRS Commissioner and other top executives at IRS commended Sanders for her firm's outstanding work.

Sanders is a skilled communicator and has designed and written countless innovative training programs on procurement, diversity, writing, grammar, inclusion, and change management. Many of the seminars she developed on procurement and inclusion have been presented by chief executive officers and senior executives from Fortune 500 Companies during Minority Supplier Council Senior Managers' Seminars. Under Sanders' direction, subsidiaries of Jireh Consulting, Inc. (The Writing Company, Dépêche Advertising and Design, and Diverssant) received numerous awards and commendations, including the IABC award for Research and Writing and Minority Supplier of the Year. In addition, Sanders has served on numerous school and executive boards. And, on a personal level, Sanders is rolling out a business initiative titled *Your Own Business: Your Pathway to Wealth* to help existing business owners fine-tune their operations and new business owners launch successful new enterprises.

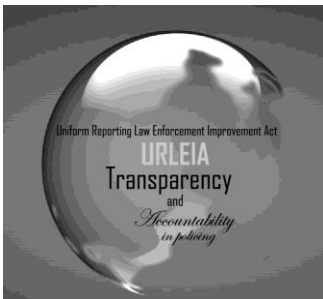
Jerroll Sanders: Fierce Advocate for the Disenfranchised

In 2009, Sanders segued into the political arena and became a top contender during her bid to become Mayor of Detroit. Sanders is a fierce advocate for human rights and equality, and has a long history of demonstrating active engagement on a volunteer level in programs and activities designed to mentor and improve outcomes for youth. She possesses a wide-ranging background that allows her to speak authoritatively and effectively on almost any topic. Sanders had a leading role in helping to expose the illegality of several city asset conveyances and other illegal acts that resulted in a tremendous transfer of wealth from Detroit's African-American community to the city's business elite. She documented the action in a documentary titled *The Detroit Takeover*.

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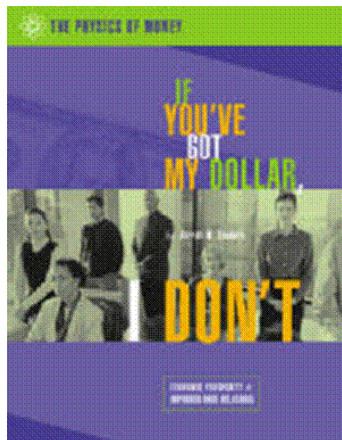
Jerroll Sanders: Change Agent in the Process to Revamp Policing in United States



As President and CEO of ONUS, Inc. (www.changeisonus.org), Sanders is leveraging her extensive experience in change management, consulting, and process enhancement to spearhead the drafting and enactment of a legislative proposal titled *The Uniform Reporting Law Enforcement Improvement Act (URLEIA)*. URLEIA is unquestionably the most sweeping legislative proposal ever designed to revamp policing in the United States. In addition to overseeing the drafting of URLEIA, ONUS—under Sanders’ direction—is helping to amass a far-reaching groundswell of nationwide support to ensure URLEIA becomes law.

Jerroll Sanders: Author

Sanders is the author of *The Physics of Money: If You’ve Got My Dollar, I Don’t*. Some have called Sanders’ forward-thinking, solutions-rich book one of the best books ever written for African Americans. Sanders provides solutions for a plethora of issues involving topics ranging from economics to prescribing innovative methods for addressing longstanding complaints about educational and judicial inequities throughout the United States. Sanders has written several articles for numerous publications. Some of her articles also appear on her website at www.jerrollsanders.com as does the mathematical equation she designed as a guide for improving the educational performance of African-American students. Some of the articles written by or featuring Sanders have appeared in the following publications:



- *Washington Afro-American*
- *Black Enterprise* (circulation 350,000)
- *St. Louis Small Business Monthly* (distribution 34,000)
- *Small Business Opportunities* (circulation 252,000)
- *Minority Business Journal* (cover story; circulation 75,000)
- *Black Diaspora* (circulation 215,000)
- *Minorities and Women in Business* (circulation 52,000)
- *The Professional Women’s Magazine* (book review; circulation 100,000)
- *about...time Magazine* (circulation 64,000)
- *The Network Journal* (circulation 15,000)

Jerroll Sanders: Public Speaker

Sanders possesses a wide-ranging background that allows her to speak authoritatively and effectively on almost any topic. She has appeared on countless radio and television programs across the nation, and her speaking schedule has included:

- Addressing the Region XI Council of Blacks in Government in Silver Spring, Md.
- Serving as the featured speaker alongside Earvin “Magic” Johnson at a conference in Jackson, Miss.
- Serving as the keynote speaker for the Fenton, Missouri, Diversity Summit.
- Addressing the Black MBA Association, St. Louis, Mo.
- Addressing the university students at William & Mary, Williamsburg, Va.

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- National Press Conference of One Million Conscious Black Voters & Contributors, Washington, D.C.
- National Whistleblower Conference, Washington, D.C.
- John Jay College, New York, N.Y.: *Bridging the Divide: Re-imagining Police–Community Relations* (May 2016).

In addition to hosting her own radio show on Detroit’s WQBH–AM 1400 and television show on WHPR in Highland Park, Mich., Sanders has appeared on a host of syndicated and local radio and television shows throughout the nation in conjunction with her book *The Physics of Money: If You’ve Got My Dollar, I Don’t*, and as an expert on a variety of other topics ranging from diversity and race relations to African-American economics, business development and The Uniform Reporting Law Enforcement Act (URLEIA):

- “Café Baltimore,” TV 21, Baltimore
- “The Larry Young Show,” WOLB-FM (Baltimore)
- “The Bev Smith Show” (Syndicated, American Urban Radio Network)
- Greg Freeman, “St. Louis On the Air, KWMU-FM (NPR affiliate)
- “The Carol Daniel Show,” KMOX-AM (St. Louis’s #1 overall and #1 news/talk channel)
- “City Corner,” TV-10 (St. Louis government-access cable channel)
- “Radio G.B.E.,” WBAI-FM (New York, Pacifica Network)
- “The Ted Kirkland Show,” WUFO-AM (Buffalo)
- “The Hank Thompson Show,” KSLG 1380 AM (St. Louis)
- “The Alan Nathan Show,” RadioAmerica (Syndicated)
- “The Tom Pope Show,” Powernomics Radio Network (Syndicated; featured February 2002 and October 2002)
- “The Lincoln Ware Show,” WDBZ (Cincinnati)
- Joe Madison’s “The Black Eagle,” WOL 1450 AM (Washington) and XM 169
- “The Angelo Henderson Show,” WCHB 1200 AM (Detroit, Michigan)
- “The Carl Nelson Show” (WOL 1450 AM, Washington, D.C.)
- “The Tavis Smiley Show,” National Public Radio (NPR)
- “The Charles Ross Show,” WAOK (Atlanta)
- “The Ed Fulbright Show,” WNCU (Raleigh–Durham)
- KMOX-AM (St. Louis’s #1 overall and #1 news/talk)
- KFNN-AM (Phoenix)
- WSSD-FM (Chicago)
- WJLB-FM (Detroit)
- WPHM-AM (Detroit)
- WEIM-AM (Boston)
- WFTL-AM (Miami/Fort Lauderdale) and affiliates WORL-AM (Orlando) and WDJA-AM (West Palm Beach)
- WXRC-FM (Charlotte)
- WIRC-AM (Charlotte)
- WNNC-AM (Charlotte)
- WHUC-AM (Norfolk)
- WCKL-AM (Norfolk)
- WCTW-FM (Norfolk)
- WZCR-FM (Norfolk)
- WBOI-FM (Fort Wayne)
- KBEM-FM (Minneapolis)
- KMTT-AM (Seattle)
- WXYZ (Detroit, Michigan)

Jerroll Sanders: Educational Background and Other Achievements

Sanders began her career as a newspaper reporter, having received a Bachelor of Science degree from Bowling Green State University in Journalism/Public Relations, with a minor in Business, Music (piano and harp), and Political Science. Additionally, she is a 1994 graduate of the Amos Tuck School Minority Business Executive Program, Dartmouth College. She holds a U.S. patent for a product invention, a trademark, and several copyrights.